

Overview of the 10 projects selected to be supported by the SCUP

- **AU-EU Youth Cooperation Lab**

Supported by the African Union and the European Union

Theme: Development

Geographical focus: Europe and Africa

The AU-EU Youth Cooperation Hub, follow-up of the AU-EU Youth Plug-In initiative (www.aueuypii.org), is a platform gathering young Africans, Europeans and Diaspora, to refine, pilot, monitor and report on concrete solutions from the AU-EU Youth Agenda, presented at the 5th AU-EU Summit (Abidjan, November 2017). The AU-EU Youth Cooperation Hub is a bottom-up initiative, pushed by young people of both institutions, which aims at "testing innovative solutions to common challenges on both continents".

The Hub is led by AU & EU (2 staff dedicated to the project within each organization). A "Secretariat" (approx 5 ppl, not all full time), helping with the project (incl. communication). The 42 Young Experts are obviously part of the Hub. Once selected, the beneficiary civil society organizations will also integrate the Hub.

In the coming year, they would like to have the Call for Proposals of 10M€ launched, contracts signed with the 6/7 beneficiaries and start implementation of pilot projects under the Hub's oversight. They would also like to have created partnerships (public, private sector) to ensure financial sustainability.

The main needs in terms of support and scaling-up for 2019:

- Help with identification of potential partners before February 2019;
- Advocacy for youth inclusion concept;
- Communication and visibility, bringing the Hub in different media, events etc.

- **Antarctica2020**

Supported by Ocean Unite, The Pew Charitable Trust et Antarctic and Southern Ocean Coalition

Theme: Environment

Geographical focus: International

Antarctica2020 is a project led by a diverse group of high-level influencers from the world of sports, politics, business, media and science that are building support for the protection of more than 7 million km² of the Southern Ocean by 2020, through the establishment of a network of large-scale marine protected areas in the region.

- Geneviève Pons: director of the newly founded Jacques Delors Institute in Brussels, in continuation of her role with Jacques Delors in Rio. Was contacted to be part of the project, as a pro bono function. Invited as a champion, somebody who can have influence, in the European area.
- Nathalie Rey: project managing everybody and the group of champions.
- 8 champions: José María Figueres (Chair), Slava Fetisov, Lewis Pugh, Sylvia Earle, Geneviève Pons, Pascal Lamy, Amaro Gómez-Pablos, Robert Hill.
- 3 organizations that are working together along with this group: Ocean Unite, Pew, ASOC.
- Ocean Unite is the coordinating body for the work, sort of Secretariat

Antarctica2020 calls for high-level leadership, multilateral cooperation and sustained diplomatic efforts at key moments, to ensure action is taken to protect the world's greatest remaining ocean wilderness.

In the coming year they expect to secure large-scale marine protected areas in the Southern Ocean, the waters around Antarctica.

Key focus areas in terms of support and scaling-up :

- Ensuring high-level support and involvement by the Elysée and the Quai d'Orsay
- Strengthening a strategy to obtain the support of the decision-makers in China and Russia
- Developing a strong and coordinated MPA (Marine Protected Areas) proponent group

- **Climate Resilient Zero Budget Natural Farming in Andhra Pradesh**

Supported by the Government of Andhra Pradesh

Theme: Development

Geographical focus: Andhra Pradesh, India

The Government of Andhra Pradesh (AP) has taken up the innovative climate change resilient, zero budget natural farming (ZBNF) in 2015 for 500,000 farmers to ensure farmers' welfare, consumer welfare and most importantly, food security for present and future generations. ZBNF, pioneered by Subhash Palekar, enables farmers to improve soil fertility, reduce costs and risks drastically, reduce irrigation requirement, and increases yields. The key innovation is that the ZBNF best-practitioner farmers are playing the central role in taking the program to other farmers. The programme was initiated in June 2015 and currently covers 163,034 farmers in 972 villages of Andhra Pradesh.

In the coming year, the program intends to reach out to 750,000 farmers. The programme intends to cover 6 million farmers and around 8 million hectares of land in Andhra Pradesh state of India under Natural Farming practices by 2024.

Their specific expectations from the SCUP are:

- Venture support: study
- Raising resources
- Technical support, resource mobilization
- Impact study and strategic advice, including a study assessing what has been achieved by the project so far (climate resilience, SDGs)
- Liaising with other organizations interested in the topic, working on it: (Support and South/ South cooperation)

- **Leveraging Visual and Statistical Argument to Combat Torture**

Supported by the Mexican branch of the World Justice Project

Theme: Peace and security

Geographical focus: Mexico and Europe

The World Justice Project (WJP), through its Mexico branch, proposes a three-year project to end the use of torture as an investigative tool, by using a novel approach that relies on statistical and visual arguments to motivate new effective torture prevention measures. WJP, together with the Mexican government's statistical bureau, has developed methodologies to quantify abuse in custody by systematically surveying the incarcerated population. WJP will use the Paris Peace Forum to raise awareness of this new data-driven approach to combating torture and promote its use in other jurisdictions and in the context of states' effort to meet their SDG16 commitments.

The aim of the project is to link data and visual elements, working both on statistical report and storytelling. In the coming year, they plan to continue data collection and analysis in Mexico to identify anti-torture measures that can inform reform and prevention efforts. Also develop visual, experiential learning, and empathy-building tools that incite changes in the prevailing policy narratives.

Their main challenges and expectations in terms of support are:

- finding donors in Mexico interested in the topic;
- developing partnerships with related organizations;
- gaining visibility, linking data and visual elements;
- realizing documentaries;
- interacting with governments at two levels: at the local level, with the Mexican government, as well as the international level, especially with European countries

- **Digital Democracy Charter**

Supported by Luminare

Theme: New technologies

Geographical focus: international

This project is based on the idea that our democracies are awash in digital disinformation. Disinformation techniques know no boundaries and have rapidly been taken up by autocrats, extremists and populists the world over.

Only a combination of policies -- all of which are necessary and none of which are sufficient by themselves -- will show results over time. Over the past 18 months, this project consisted of developing this policy agenda - the Digital Democracy Charter, built on the foundations of Omidyar Network sponsored research and already well received by several governments. In order to confront the global nature of this problem, a global response is needed.

The main objective is to go beyond the set of principles and translate it into concrete actions and an action plan. They aim to induce a change in law, policy and practices of the government.

Expectations in terms of scaling-up:

- New countries to engage with: Facilitation of direct contact with government officials in France and across Europe to convene discussions;
- Raise awareness among senior political leaders. Pitch the project into the policy agenda (dinner, workshop etc.). Expertise from SCUP members about the policies in the countries they work;
- Identify partners: looking at big policy think tank in France. Changes needed will happen at national level first and European level as well;
- Communication v/visibility: media as functional tactic.

- **Projet d'indicateur du partage de la valeur au sein d'une entreprise**

Supported by Synopia

Theme: Inclusive economy

Geographical focus: France and Europe

Synopia proposes to establish an European indicator measuring the sharing of the value produced by an enterprise, based on several objective quantitative and qualitative criteria, such as the remuneration policy, the distribution of capital or the place of training and learning, etc. This indicator is intended to provide clear information to the citizen/consumer: it would constitute (in addition to a competitive advantage for companies that have adopted it) a real steering tool for managers and boards of directors. In the coming year, Synopia expects to partner with companies interested to test the value-sharing indicator. The project's impact would be reinforced if it was expanded at the European level. There is therefore a willingness to build ties in other countries and with relevant institutions such as the European Commission.

The project has four main needs:

- Visibility and communication;
- Getting political and institutional support (especially: French Ministry of Economy and Finance (directly at the Minister's level); OECD (with their initiative on inclusive economy presented at the PPF); European Commission; UN / Global Compact; Trade unions, professional associations);
- Identifying French and European companies to help defining the relevant criteria, indicators and practices and implementing a pilot project;
- Finding funding and financial support.

- **International Gender Champions**

Supported by International Gender Champions

Theme: Peace and security

Geographical focus: International

International Gender Champions is a leadership network that brings together female & male decision-makers determined to break down gender barriers and make gender equality a working reality in their spheres of influence. The network was launched at the Palais des Nations in Geneva in July 2015.

To date, the network numbers over 200 active Champions and Alumni who are the heads of International Organizations, Permanent Missions, and organizations from the civil society.

All Champions sign the Panel Parity Pledge to no longer sit on single-sex panels, the core of their initiative. Champions also make two individualized commitments to achieve gender equality in their organization and its activities.

Champions also work in groups on sector specific impacts. IGC's Trade Impact Group made history at WTO's MC11, when its Declaration on Trade and Women's Economic Empowerment was joined by 120+ Member States and

Observers. IGC's unique tri-partite leadership of female & male decision-makers is a stealth app for democracy: multilateral, inclusive and resilient, optimizing access, agency, and policy, responsive to the underrepresented half of the population.

The initiative was presented during the last UNGA in New York in 2018. Moreover, the IGC's disarmament impact group has been nominated as the arm's control person of the year 2018.

Expectations for the coming year:

- Deepen network with cross hub events liking Geneva, NY, Vienna, Nairobi, the Hague, Paris
- Create more pos disruption with IGC-Impact Groups: Trade, Standards, Representation, Disarmament.
- Launch IGC-Finance with International Finance Institutions + member states.
- Achieve sustainability with funding.

In 2019, IGC would like to be introduced at the highest level in France and to take part in the G7 and G20 working groups on Gender issues.

- **Kumekucha: it's a New Dawn**

Supported by Green String Network

Theme: Peace and security

Geographical focus: Eastern Africa and Sudan

Kumekucha (It's a New Dawn) intervention is a community-led social healing program. Green String Network's social healing initiative was developed in 2013 to address trauma and recurring cycles of violence in Somalia, and in 2017, it was used to address the underlying causes of violent extremism in Kenya. With support from the State Department's Bureau of Counterterrorism (CT), Green String Network has been able to equip parents, community leaders and police officers with the tools necessary to notice and address signs of strife and radicalization at the community level in four counties on the Kenyan coast, and in Nairobi. The methodology consists in identifying connections between violence, trauma, negative health outcomes and negative social behaviors (such as violent extremism), in order to increase safety, control and resilience among communities. In the coming year, they expect to spread and deepen the work focused on peace and various types of violence, to expand support to security actors and to publish evidence of the work's impact. They plan to design their first program specifically developed for trauma-informed mediation to assist with peace talks/agreements between Sudan and South Sudan.

Main needs in terms of scaling-up and support:

- Finding donor partners which are interested in being a part of learning with them;
- Gaining visibility on their results and findings;
- Scaling-up the research team (bringing in neuroscientists, neurobiologists and professionals from the wellness field);
- Continuing to work with the Government in Mombasa, Kenya;
- Developing a network within the governance world;
- Developing the project in other countries.

- **Ranking Digital Rights**

Supported by New America

Theme: New technologies

Geographical focus: international

Ranking Digital Rights produces the annual Corporate Accountability Index: an annual benchmark that evaluates the world's most powerful internet, mobile, and telecommunications companies on disclosed commitments and policies affecting users' expression and privacy. The Index informs the work of civil society, policymakers, and responsible investors. It produces comparative data across countries and jurisdictions, helping to clarify what policy changes are needed by companies and governments to ensure that the internet operates in a way that supports human rights. The

project is now entering its third phase of development and the goal is to expand the Index to include new areas such as algorithmic accountability, as well as transparency standards for advertising technology. Lack of transparency in these areas has aided manipulation of public discourse by malicious actors. Clear global standards for best practice are urgently needed.

Four priorities in terms of the 2019-2021 strategic plan:

- Upgrade, strengthen and expand the index (updating the methodology and developing new indicators);
- Increase visibility, engagement and capacity (the Index is severely under-invested in communications, editorial support, stakeholder engagement, and partnership);
- Strengthen organizational structure and capacity (include a communication position in their staff);
- Diversify funding and substantially increase the budget.

- **The World Benchmarking Alliance**

Supported by Index Initiative

Theme: Inclusive economy

Geographical focus: international

The private sector has a crucial role to play in advancing the SDGs, but to boost companies' motivation, there needs to be real change in the way that their impact is measured. That's why the WBA has set out to develop transformative benchmarks that will compare companies' performance on the SDGs. The benchmarks will be backed by the best available science, while leveraging existing international norms and standards.

Following the official launch of the WBA in September 2018, 2019 is a pinnacle year for developing and strengthening the WBA as an independent and global institution. It marks a time of transition from a period that has been primarily reactive to becoming proactive, looking to solidify their processes and strategies and building an institution which can fully deliver on its ambitions.

The first set of benchmarks will be published in 2020, addressing food and agriculture, climate and energy, digital inclusion, and gender equality and empowerment. These benchmarks will be developed in close collaboration with WBA Allies, with methodologies published throughout 2019. By 2023, the WBA will have assessed the progress of 2000 companies across all major areas of transformation required for the private sector to advance the SDGs and, ultimately, achieve a better world for everyone.

Main priorities in terms of scaling-up:

- Visibility and engagement (highlight other relevant events to participate in; develop networking and grow southern engagement);
- Policy alignments and engagements based on the benchmarks;
- Increase funding sources (funding expected from governments, philanthropists and financial institutions – important not to be funded by companies).